



Outcomes

Action

Will

Awareness

Community Mobilization

Coalition Building

Litigation
Model Legislation
Regulatory Feedback

Public Will Campaigns
Community Organizing
Champion Development
Media Advocacy
Communications & Messaging
Advocacy Capacity Building
Leadership Development
Political Will Campaigns
Public Forums

Voter Outreach
Public Awareness Campaigns
Public Polling
Demonstration Programs
Policy Research/ Analysis
Policymaker Education

Public

Influencers

Decision Makers

Audiences